



# 5<sup>th</sup> Annual International Women in Surgery Career Symposium



June 20-22, 2014  
Hyatt Regency at Capitol Hill | Washington, D.C.



## Chair

**Sharona B. Ross, MD, FACS**

Director, Advanced GI & HPB Fellowship Program

Director, Minimally Invasive Surgery

Director, Surgical Endoscopy

Director & Founder, Florida Hospital Tampa Women in Surgery Initiative

Florida Hospital Tampa

Tampa, FL



## Co-Chair

**Julie A. Freischlag, MD, FACS**

Vice Chancellor, Human Health Sciences

Dean, UC Davis School of Medicine

Sacramento, CA



**FLORIDA HOSPITAL**  
TAMPA

**School of Medicine  
& Health Sciences**

THE GEORGE WASHINGTON UNIVERSITY

Register online at [women-in-surgery.com](http://women-in-surgery.com)



## Course Description

The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in Surgery.

Participants will be able to interact with women who are thought leaders in Surgery and pioneers in advancing women in Surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in Surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

## Objectives

Upon completion of this symposium, participants will be able to:

- **Actively seek out and improve** upon existing mentor / mentee relationships.
- **Identify** specific issues facing women in Surgery.
- **Cultivate** techniques for handling discrimination in the workplace effectively and professionally.
- **Pursue** leadership positions in Surgery.
- **Possess** an understanding of the basic skills and requirements for pursuing leadership positions.
- **Identify** where and why there is need for women in leadership roles.
- **Utilize** professionalism in a discipline in which men are traditionally more predominant.
- **Implement** specific coping methods and networking skills to promote a career in a discipline in which men are traditionally more predominant.
- **Better appreciate** the need to negotiate “equal pay for equal work”.
- **Generate** reasonable expectations regarding lifestyle issues in residency and early career.
- **Implement** basic strategies for financial security.
- **Recognize** issues regarding pregnancy during a surgical career.
- **Be equipped** to plan for pregnancy during residency and beyond.
- **Employ and optimize** strategies for balancing children and marriage in the face of a demanding profession.
- **Acknowledge and help further** the goals for the future of women in Surgery and be empowered to move toward those goals.
- **Apply** stress-relieving techniques.
- **Determine** what sub-specialty women surgeons most commonly pursue.
- **Discuss** patient perception of women surgeons.
- **Summarize** guidelines that will strengthen your professional image.
- **Interpret** the discrepancies between perceived and actual earned salary of women surgeons.

## Target Audience

This symposium is designed for women who aspire for a career in Surgery or wish to enhance their careers in Surgery. The target audience includes physicians, fellows, residents, medical students, graduate and undergraduate students, and other healthcare professionals.

## Accreditation

**Physicians:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of USF Health and Florida Hospital Tampa. USF Health is accredited by the ACCME to provide continuing medical education for physicians.



USF Health designates this Live Activity for a maximum of 12.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Others:** Certificates of attendance will be available for all other attendees.

# Location

**Hyatt Regency at Capitol Hill**  
400 New Jersey Avenue NW | Washington, D.C. 20001 | (202) 719-8423  
WashingtonRegency.Hyatt.com

The Hyatt Regency at Capitol Hill is at the epicenter of the nation’s capital. It is within walking distance from the Capitol Building, National Mall, and a few short blocks from Union Station. The hotel has easy access to the Smithsonian museums, metro, and downtown areas. The location allows for an effortless diversion to many of the capital’s attractions.

### Accommodations

A limited number of rooms have been blocked for this meeting at the special group rate of \$129 for single/double occupancy, \$154 for triple occupancy, \$179 for quadruple occupancy or \$279 for an executive suite (plus applicable taxes for all prices).

For reservations, please call the hotel directly at 1-888-421-1442 and ask for the group rate for the Women in Surgery Career Symposium.

You may also book your room online. Visit our website at [women-in-surgery.com](http://women-in-surgery.com) for a link to the group rate website. The group rate cut off date is May 19, 2014. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 48 hours prior to the scheduled arrival date to avoid additional fees.

### Parking

Hotel self-parking fees are \$30 per day (under 10 hours) or \$45 overnight (over ten hours).



# Fees & Registration

Register online at [women-in-surgery.com](http://women-in-surgery.com). You may register online even if paying by check.

Attendee Type	By May 20, 2014	After May 20, 2014
Physician	\$250	\$275
Fellow*	\$100	\$125
Resident* or Student*	\$50	\$75
Guest Fee for Welcome Reception (free to registrant)	\$35	\$35
Ticket for Networking Dinner (for both registrants and guests)	\$50	\$50

\* Fellows, Residents, and Students *must* e-mail proof of status to [cpdsupport@health.usf.edu](mailto:cpdsupport@health.usf.edu) (subject line “WIS Status Proof”) in order to be guaranteed the discounted rate.

### Cancellation Policy

Cancellations must be requested in writing via e-mail to [cpdsupport@health.usf.edu](mailto:cpdsupport@health.usf.edu), and received by May 30, 2014 to receive a refund. A \$35 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after May 30, 2014; however, substitutions are welcome without penalty.

USF Health and Florida Hospital reserve the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. USF Health and Florida Hospital will not

be responsible for travel expenses incurred by the participant in case of cancellation.

### Accommodations for Disabilities

Please notify the CPD office at (800) 852-5362 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

### Equal Opportunity

The University of South Florida is an equal opportunity/Affirmative Action/Equal Access Institution.

Supported in part by an educational grant from



Medical students, residents and fellows, submit your abstract for our poster session!





## Chair

### **Sharona B. Ross, MD**

Director, Advanced GI & HPB Fellowship Program; Director, Minimally Invasive Surgery; Director, Surgical Endoscopy; Director & Founder, Florida Hospital Tampa Women in Surgery Initiative  
Florida Hospital Tampa  
Tampa, FL

## Co-Chair

### **Julie A. Freischlag, MD**

Vice Chancellor, Human Health Sciences; Dean  
UC Davis School of Medicine  
Sacramento, CA

## Keynote Speaker

### **Congresswoman Debbie Wasserman Schultz**

Chair, Democratic National Committee  
U.S. Representative, Florida's 23rd Congressional District

## Faculty

### **Linda Barry, MD**

Assistant Professor; Chief Operating Office & Assistant Director, Connecticut Institute for Clinical & Translational Science  
Department of Surgery  
University of Connecticut Health Center  
Farmington, CT

### **Mary Brandt, MD**

Professor of Surgery & Pediatrics, Department of Pediatric Surgery  
Texas Children's Hospital  
Houston, TX

### **Emily Christison-Lagay, MD**

Assistant Professor of Surgery & Pediatrics, Department of Pediatric Surgery  
Yale School of Medicine  
New Haven, CT

### **Annesley Copeland, MD**

AWS ACS Governor; WISC Liaison; Surgery Core Clerkship Director; Assistant Professor, Uniformed Services University of the Health Sciences, Norman M. Rich Department of Surgery  
Walter Reed National Military Medical Center  
Bethesda, MD

### **Rebecca Evangelista, MD**

Associate Professor of Surgery; Director, Undergraduate Surgical Education  
Georgetown University Hospital  
Washington, DC

### **Scott Gallagher, MD**

Director, Novant ACS Program  
Novant Medical Group  
Winston-Salem, NC

### **Nancy Gantt, MD**

President Elect, AWS  
Professor of Surgery  
Northeast Ohio Medical University  
Co-Medical Director, Joanie Abdu Comprehensive Breast Care Center  
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Youngstown, OH

### **Karin Hotchkiss, MD**

Tampa Children's ENT  
Tampa, FL

### **D. Rohan Jeyarajaj, MD**

Director, Surgical Oncology; Director, HPB/UGI Fellowship  
Methodist Dallas Medical Center  
Dallas, TX

### **Lynt Johnson, MD, MBA**

Robert J. Coffey Professor & Chairman, Department of Surgery  
Georgetown University Hospital  
Washington, DC

### **Brian Kaplan, MD**

Program Director, General Surgery Residency Program; Vice Chair, Surgery Education  
Virginia Commonwealth University Medical Center  
Richmond, VA

### **Lauren Key**

Vice President of Marketing  
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Tampa, FL

### **Anjali Kumar, MD**

Director of Research & Education, Section of Colon & Rectal Surgery; Assistant Professor of Surgery  
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### **Marina Kurian, MD**

Director, New York Minimally Invasive Surgery PLLC; Assistant Professor of Surgery, Department of Surgery  
New York University School of Medicine  
New York, NY

### **Juliet Lee, MD**

Division Director, Surgical Education; Associate Program Director, General Surgery Residency; Assistant Professor of Surgery, Department of Surgery  
The George Washington University Hospital  
Washington, DC

### **Charles Mabry, MD**

Associate Professor of Surgery  
University of Arkansas for Medical Science  
Chair, ACS Health Policy Advocacy Council  
Pine Bluff, AR

### **Kellie McFarlin, MD**

Senior Staff, Department of Surgery  
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Assistant Professor of Surgery  
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### **Michael Mulholland, MD**

Frederick A. Collier Distinguished Professor of Surgery; Chair, Department of Surgery  
University of Michigan Health Systems  
Ann Arbor, MI

**Susan Pories, MD**

AWS Immediate Past President  
Associate Professor of Surgery  
Harvard Medical School  
Co-Director, Hoffman Breast Center  
at Mount Auburn Hospital  
Cambridge, MA

**Dana Potts, CFP**

Economics Lecturer; Financial  
Advisor, Medical Field  
Chicago, IL

**Carla Pugh, MD, PhD**

Association for Academic Surgery  
Liaison to AWS; Associate  
Professor; Vice-Chair for Education  
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UW Health Clinical Simulation  
Program  
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**Ann Reilley, MD**

Associates in Plastic Surgery  
American Society of Plastic &  
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**Kerry Richards, Esq.**

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Counsel  
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**Linda Richetelli-Pepe**

Executive Director, Market  
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**Alexander Rosemurgy, MD**

Director, Surgical Digestive  
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Southeastern Center for Digestive  
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Florida Hospital Tampa  
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**Pamela Rowland, Ph.D**

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**Claire Saady, Esq.**

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**Hillary Sanfey, MB, BCh**

Professor of Surgery; Vice-Chair for  
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**Bruce Schirmer, MD**

Stephen H. Watts Professor of  
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Sciences Center  
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**Steven Schwaitzberg, MD**

Chief of Surgery, Cambridge Health  
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**Anton Sidawy, MD**

Professor and Lewis B. Saltz  
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George Washington University  
Washington, DC

**Patricia Sylla, MD**

Assistant Professor of Surgery,  
Harvard Medical School  
Assistant in Surgery, Division of  
General & Gastrointestinal Surgery  
Massachusetts General Hospital  
Boston, MA

**Nancy Tham, MD**

Chief Medical Officer  
Jewish Renaissance Medical Center  
Perth Amboy, NJ

**Patricia Turner, MD**

Adjunct Associate Professor  
of Surgery, Feinberg School of  
Medicine  
Northwestern University  
Associate Professor of Surgery  
University of Maryland School of  
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Director, Division of Member  
Services, ACS  
Chicago, IL

**Danielle Walsh, MD**

AWS Division of Pediatric Surgery  
Associate Professor of Surgery  
Division of Pediatric Surgery  
East Carolina University  
Greenville, NC

**Jane Wey, MD**

Assistant Professor  
Department of General Surgery  
Digestive Disease Institute  
Cleveland Clinic  
Cleveland, OH

**Shawna Willey, MD**

Associate Professor of Surgery;  
Division Chief of Breast Surgery;  
Director of the Betty Lou Ourisman  
Breast Health Center  
Georgetown University Hospital  
Washington, DC

**Hadley Wood, MD**

Assistant Professor  
Case Western Lerner College of  
Medicine  
Medical Staff  
Adolescent & Adult Reconstruction  
Center for Genitourinary  
Reconstruction Glickman Urological  
& Kidney Institute  
Cleveland Clinic  
Cleveland, OH

**Jessica Ybanez-Morano, MD**

Director, Women's Health  
Specialists of Wheeling Hospital  
Wheeling, WV

**Martha Zeiger, MD**

Professor of Surgery, Oncology,  
Cellular & Molecular Medicine;  
Chief, Endocrine Surgery;  
Associate Vice Chair of Research  
Department of Surgery  
The Johns Hopkins University  
School of Medicine  
Baltimore, MD

**Faculty Disclosure**

USF Health adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education. It is the policy of USF Health that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest are resolved; and that speakers disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.

# Agenda

Friday, June 20, 2014

## 3:30-5:00 pm | Workshop Sessions (RSVP Required)

### Session 1

#### MODERATORS:

Rebecca Evangelista, MD;  
Hilary Sanfey, MB, BCh;  
D. Rohan Jeyarajah, MD;  
Bruce Schirmer, MD

#### TOPICS:

- Preparing for your first interview for medical school, residency, fellowship, and your first job
- Structuring your CV

### Session 2

#### MODERATORS:

Hadley Wood, MD;  
Mary Brandt, MD;  
Linda Barry, MD

#### TOPICS:

- Fostering necessary skills for successful networking
- Establishing mentor/mentee relations: roles and responsibilities

### Session 3

#### MODERATOR:

Dana F. Potts, CFP, CLU, ChFC, CCPS

#### TOPICS:

- Achieving financial self-esteem and security
- Creating personalized budget and balance sheets
- Relieving stress and reaching a transformational financial radiance

Workshops will be presented in "rolling" 30-minute sessions so everyone can have an opportunity to attend each session.

## 6:00-9:00 pm | Welcome Reception

American College of Surgeons Washington Building, Capitol Hill

## Saturday, June 21, 2014

## 7:00-8:00 am | Registration/Breakfast/Exhibits

## 8:00-8:15 am | Opening Session

8:00-8:05 am	Welcome Remarks	Sharona Ross, MD
8:05-8:15 am	GW School of Medicine and Health Sciences Welcoming Remarks	Anton Sidawy, MD

## 8:15-10:25 am | Personal & Professional Development

8:15-8:35 am	Women Surgeons: We are the Future	Martha Zeiger, MD
8:35-8:55 am	Role Reversal: Women as the Bread Winner	Emily Christison-Lagay, MD
8:55-9:15 am	Mastering the Professional Surgical Persona	Pamela Rowland, PhD
9:15-9:35 am	Directed Networking: Women to Women	Jane Wey, MD
9:35-9:55 am	Minorities in Surgery Today: My Trajectory through Surgery	Lynt Johnson, MD
9:55-10:25 am	Question & Answer Panel	All Faculty

## 10:25-10:40 am | Break/Exhibits

## 10:40 am-12:30 pm | Professional Advancement & Leadership

10:40-11:00 am	A Man's Perspective: Working with and for a Woman	Alexander Rosemurgy, MD
11:00-11:20 am	Achieving Financial Self-Esteem	Dana Potts, CFP, CLU, ChFC, CCPS
11:20-11:40 am	Malpractice: How to Navigate the Legal System	Kerry Richards, Esq.
11:40-Noon	How to Avoid Bad Labels While Being an Effective Leader	Julie Freischlag, MD
Noon-12:30 pm	Question & Answer Panel	All Faculty

## 12:30-1:30 pm | Lunch/Exhibits

American College of Surgeons (ACS) Update	Patricia Turner, MD
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## 1:30-2:30 pm | Poster Session

Moderator: Hilary Sanfey, MB, BCh

**Women In Surgery Poster Session/Exhibits.** For consideration, please submit your abstract to [wis.annual.conference2014@gmail.com](mailto:wis.annual.conference2014@gmail.com). Abstracts should be related to topics regarding women in Surgery.  
**Deadline: April 30, 2014.**

## 2:30-3:00 pm | Keynote

The Impact of Health Care Reform in Surgical Practice

Congresswoman Debbie Wasserman Schultz

Saturday, June 21, 2014 (continued)

3:00-4:10 pm   Political Presence & Advancement		
3:00-3:30 pm	Moderator: Alexander Rosemurgy, MD PANEL: Pros and Cons: Local vs. National Surgical Career Development	Julie Freischlag, MD Michael Mulholland, MD Anton Sidawy, MD Marina Kurian, MD
3:30-3:50 pm	How and Why Surgeons Should Be Politically Involved	Charles Mabry, MD
3:50-4:10 pm	Wikedemic Surgery	Michael Mulholland, MD

4:10-4:25 pm | Break/Exhibits

4:25-5:45 pm   Self-Focus & Family		
4:25-4:55 pm	Moderator: Julie Freischlag, MD PANEL: Balancing your Professional and Personal Life: Planning for Family	Patricia Turner, MD Karin Hotchkiss, MD Ann Reilley, MD Hadley Wood, MD Patricia Sylla, MD
4:55-5:15 pm	Mental Health: Physician Wellness	Mary Brandt, MD
5:15-5:45 pm	Question & Answer Panel	All Faculty

7:30-10:00 pm | Networking Dinner

Sunday, June 22, 2014

8:00-9:00 am   Future Success		
8:00-8:20 am	Leading the Pack: Embracing Surgical Technology	Sharona Ross, MD
8:20-8:40 am	International Opportunities in Surgery	Shawna Willey, MD
8:40-9:00 am	Closing Remarks	Planning Committee

9:00-11:30 am   Parallel Session: Medical Students		Moderator: Julie Freischlag, MD
9:00-9:20 am	Surgical Residency Pathways	Linda Barry, MD
9:20-9:40 am	How to Match in Surgical Residency	Brian Kaplan, MD
9:40-10:00 am	Differentiating Yourself	Anjali Kumar, MD
10:00-10:20 am	Maximizing Your Productivity	Alexander Rosemurgy, MD
10:20-10:40 am	The Surgical Clerkship: Do's & Don'ts	Hadley Wood, MD
10:40-11:00 am	Managing Student Loan Debt	Patricia Sylla, MD
11:00-11:30 am	Question & Answer Panel	All Faculty

9:00-11:30 am   Parallel Session: Residents/Fellows		Moderator: D. Rohan Jeyarajah, MD
9:00-9:30 am	PANEL: Is Fellowship Really Necessary and What Are My Options?	Juliet Lee, MD Lynt Johnson, MD Shawna Willey, MD Emily Christison-Lagay, MD Karin Hotchkiss, MD
9:30-9:50 am	Maternity Leave Regulations	Mary Brandt, MD
9:50-10:10 am	Overcome Interdepartmental Pressures When Choosing a Career	Steven Schwaitzberg, MD
10:10-10:30 am	Transitioning from Resident to Fellow and Fellow to Staff	Kellie McFarlin, MD
10:30-10:50 am	How to Negotiate Your Contract	Claire Saady, Esq.
10:50-11:30 am	Question & Answer Panel	All Faculty

9:00-11:30 am   Parallel Session: Attending Surgeons		Moderator: Nancy Gantt, MD (Association of Women Surgeons)
9:00-11:30 am	Challenges to Taking Charge and Leading as a Woman Surgeon Topics: Challenging negotiations; Looking up at the (glass) ceiling; Finding mentors for all aspects of your life; When to go with the flow and when to stand up and fight; Required leadership skills; Love the patients, hate the job. When to change and how; Balancing clinical responsibilities with outside interests.	Danielle Walsh, MD Annesley Copeland, MD Carla Pugh, MD Susan Pories, MD

9:00-11:30 am   Parallel Session: Community Practice		Moderator: Scott Gallagher, MD
9:00-9:20 am	Components in a Successful Community Practice	Jessica Ybanez-Morano, MD
9:20-9:40 am	Innovative Work Models: Evolving Paradigm for Surgeons	Scott Gallagher, MD
9:40-10:00 am	Choosing Community Practice Over Other Options	Ann Reilley, MD
10:00-10:20 am	Market Research Assessment: Determining the Competition	Lauren Key
10:20-10:40 am	Information Systems Assessment: (eg. Billing, EMR, Scheduling)	Nancy Tham, MD
10:40-11:30 am	Question & Answer Panel	All Faculty





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**TAMPA**

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Advanced Minimally Invasive & Robotic Surgery  
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